

## 11. Entrepreneurship and the Commercialization of R&D

Productivity and competitiveness are often associated with the level and quality of research and development and the commercialization of R&D. University and college offices of technology transfer, Industrial Liaison offices, and government investment in innovation all are designed to contribute to improving local, regional, and global competitive advantage. However, the road from curiosity research to productive and profitable implementation is long and fraught with road blocks and barriers. The creation of research incubation facilities, networks of education and industry collectives and other mechanisms have attempted to broaden the impact of research and development. International indices have been created to assess national and international competitiveness as nations strive to be recognized in the global context. Presentations and discussions that focus on best practices stimulating the commercialization of research best fit the conference theme of “research to results”. In the broader context of entrepreneurial development, research, policy initiatives, and program delivery which focus on advancing entrepreneurial education as well as social and community development practices would be welcomed additions to the tract.

The Call for Papers for this track welcomes not only academic papers, but also case studies, and practitioners and policy oriented papers and workshops.

- Academic paper abstracts should clearly state the aim of the study, methods used, results obtained and conclusions reached for SMEs and entrepreneurship as well as implications for policy or program development. Abstracts should include title of paper, name(s) of author(s), affiliation, and full contact details.
- Workshop and case study proposals should clearly link to the themes of the conference. Proposal abstracts must include: topic, name of workshop leader (with full contact details), names of workshop panellists, and a brief description of what the workshop will cover.